

GT 500 *Super Snake*



Limited Production Run

50 Black with Gold Stripes
50 White with Gold Stripes



50th ANNIVERSARY SHELBY GT500 SUPER SNAKE

Carroll Shelby founded Shelby American in February 1962 and the sports car world was changed forever. To celebrate this historical event and complement our nationwide 50th Anniversary tour we are proud to release our new exclusive 50th Anniversary GT 500 Super Snake. Based on the 2012 Shelby GT 500 Super Snake platform the 50th Anniversary Editions are limited to two colors, Black and Performance White and coupe and convertible configurations. With a unique list of exclusive features and options, Shelby American remains committed to providing an unparalleled driving experience. Production limited to 50 units finished in Black and 50 units finished in Performance White.

STANDARD PACKAGE MSRP

(does not include base vehicle)

\$59,995 *

(750 HP Black Finished Shelby/Ford Racing/Whipple Supercharger)

**CELEBRATING
50 YEARS OF
HIGH PERFORMANCE**



STANDARD

- Shelby/Ford Racing/ Whipple 750 HP Supercharger (black)
- Custom stitched Shelby/Katzkin limited edition interior upgrade including gold contrasting stitching, 50th Anniversary logos on seat backs, leather shifter, emergency brake boots and perforated seat inserts
- Custom embroidered 50th Anniversary Logo floor mat set
- Shelby/Wilwood limited edition finish 6 piston front gloss black calipers w/gold lettering and matching finish 4 piston rear brake upgrade
- Custom finished matte black finished Shelby/Alcoa Super Snake wheels (Black vehicles) or durabrite finish wheels (Performance White vehicles)
- Painted body color rear quarter window block off plates
- Unique exterior and interior 50th Anniversary billet aluminum badging w/unique CSM numbering sequence
- Fully painted Shelby Super Snake exterior striping finished in Shelby Anniversary Gold Metallic clear coat
- Limited edition 50th Anniversary Custom car cover.
- Shelby American Museum Delivery with exclusive collector merchandise

- Shelby/Borla cat-back exhaust system
- Shelby/Ford Racing suspension w/adjustable damper
- Shelby Caster Camber adjustment kit
- White ball billet short-throw shifter
- Shelby/Dynotech one piece aluminum driveshaft
- 3:73:1 differential
- Aesthetic engine billet engine cap kit
- A-pillar gauge cluster with Autometer carbon fiber faced gauges
- Light bar with third brake light (convertible)
- Shelby/Super Snake hood with pins
- Carbon fiber body components
- SHELBY rear deck lid lettering
- Front and rear brake duct kit
- Shelby Super Snake door sill plates
- Behind-the-door side scoops

**See Reverse Side for
Super Snake Options**



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The History

The Shelby Mustangs started out as orphan projects tucked away in whatever space was left at Shelby American's facility to use. Carroll Shelby said the Mustang prior to 65 was a "secretary's car," although they were trying to market it toward the younger crowd. It needed a makeover, and they had the man to do it. Shelby's friend and supporter, Lee Iacocca, urged the program on. Built for the street as well as the racing circuit, it was to become a street hot-rod that was uniquely successful on the road courses and drag strips where it won championships in 1965 - 1967. Despite Shelby's hesitation at first to get involved with the project, he and his company would go on to exceed all expectations in giving Ford's Mustang a legendary performance image that is arguably the most sought after muscle car worldwide.



2012 GT500 SUPER SNAKE:

The original Shelby Mustangs were so successful due to the performance and passion that Carroll Shelby brought to the table in the 1960s. Today, Shelby still brings that performance, passion and pursuit of excellence that the name is so renowned for. Today's modern Shelby Mustangs are packed with more venom than ever before, and with today's advances in technology they have surpassed the originals. The Super Snake boasts up to 800HP and has the power to run the times on the drag strip to merit the name Shelby.



SUPER SNAKE OPTIONS

- Polished Shelby/Ford Racing Whipple 750 HP Supercharger
- Polished Shelby/Kenne Bell 3.6 L liquid cooled 800 HP Supercharger
- Shelby/Eibach adjustable coil – over suspension and sway bars
- Shelby/Kicker stereo upgrade
- Shelby performance cooling package
- Shelby Watts Link rear suspension
- Shelby Billet Aluminum Watts Link rear suspension

